

To Web Space, And Beyond!

Introduction: A complete website needs to be cohesive. One page must naturally flow to the next and the visual elements need to appeal to the casual browser. Now that you have determined a design for your website it is time to polish it off. This project is intended to help you piece together the remaining elements of your website and make it functional.

Project Breakdown:

This project will consist of five parts: Rollover Buttons, Front Page Revamp, Complete Site, Self Evaluation, and Presentation.

Rollover Buttons (Project Piece)

The most successful web spaces in the world have interactive aspects to them. When programming in traditional HTML your interactive elements are limited but they can still provide some lovely design aspects. One of the simplest, but most versatile, interactive elements is the rollover button. For this aspect of the project you are to develop rollover buttons for your website that fit into the theme you have created with the rest of your front page content. Your rollover buttons portion of the assignment must meet the following criteria:

- You must create 4 fully functional Rollover Buttons
- Each must be 262 pixels wide by 100 pixels high and have a resolution of 96 dpi
- The colors and “hidden image” must fit with your website’s visual theme
- Extra Credit: Turn your upper and lower banners into inventive and functional rollovers

Front Page Revamp (Project Piece)

For this portion of the project you will piece together your front page and look at it through an objective lens. You will examine it and determine what you could do to improve the overall look and functionality of the site. Keep in mind that the home page is the first space that a web browser visits when he/she is researching your company. You must determine what you can do to make it as inviting and intriguing as possible. For this portion of the project you must do the following:

- Put all of your information in Dreamweaver and augment your table and background colors to correspond with your website (don’t forget to center it too!)
- Make changes to the logo, front page content, and upper and lower banner that will improve your website.
- Type up a short paper of bullet points that explains the changes and what it did to improve your website

Complete Site (Project Piece)

Now is the time to get down to business and make your site one cohesive piece. You will determine how your website will connect to itself and what types of sub-sites you require. Once all of your design decisions have been made it is time to get Photoshop and Dreamweaver working together to see what type of material you can create. Your Complete Site must meet the following criteria.

- All of your sub-sites must utilize the structure of your initial template
- You must develop 4 Dreamweaver sites all together (1 main template Home page and 3 sub-sites) though you are encouraged to build more than 4
- Your complete site must be fully functional and have a design theme that flows between each page.

Self Evaluation (Project Paper)

Toward the beginning of the year we spent a considerable amount of time examining different methods to analyze different artists' working and their artistic processes. For this section of the project you will critically analyze your own work and the mental process you went through to create it. You will write a paper that examines yourself as an artist.

Your paper formatting must meet the following guidelines:

- Final length will be 1.5 pages, double spaced, and must be typed in 12 point Times New Roman font.
- You should only have a two line heading (your name and the name of the assignment).
- There should not be a title and there should be only one line break between the heading and the content of the paper. There should be no unnecessary space between paragraphs

You must discuss the following ideas in your paper:

- Explain your original goals for the website when you started the Content project
- Talk about specific design choices you made and your reasoning behind them
- Analyze the aspects of the development process that you found yourself gravitating towards, what about that aspect of development interested you, and why you think that is
- How you feel about the final piece and what you would do differently if you could improve it

Please keep in mind that this is a formal academic paper. Make sure to proof read, edit, and ensure that there are no spelling or grammar errors.

Presentation (Project Presentation)

Get ready to share your work with the class. For this aspect of the project you will spend ten minutes presenting your fully functional website to the class. The goal of this portion of the assignment is for your peers to see the great work that you have created and understand the way in which you developed it. Your presentation must meet the following guidelines:

- You should prepare material so that you can present for at least ten minutes
- Students should learn about your website goals and aspirations, working process, the different aspects of the project that interested you, the way your website reflects your business model, and how you feel about the final product.
- Each presenter must prepare three open-ended questions to ask the audience. The presenter must ask each question and then facilitate conversation with classmates.

The presentation is intended to be a time to take pride in your work and help the class learn about you as an artist. Have fun with it and make sure that your questions will help benefit you in the long term.

The Due Date For This Assignment Will Be Determined After The First Full Day Of Work.